



Company Profile

**Kudos Blends –
the leading supplier
of technically driven
raising agents**

ABOUT KUDOS BLENDS

Kudos Blends is the industry's leading manufacturer and supplier of technically driven leavening agents. Our innovative baking powders enable bakers to produce the highest quality goods, whilst also improving the nutritional balance of their products. Adding this to the improved consistency, process tolerance and reduced wastage our products can offer, will result in the perfect solution to all your leavening needs.

Founded in 1999, our UK technical centre brings chemists and bakers together in a unique way to fully understand ingredients and their functionality. Understanding the whole bakery process and the relationship between different ingredients ensures we continually develop highly functional leavening agents that deliver so much more than just making your product rise. Our leavening agents can influence a wide range of end product characteristics such as taste, texture, colour, shape and shelf life.

With patented products in our portfolio and an unrivalled service, we are ready to meet your challenges and deliver products for the future.



THE QUEEN'S AWARD FOR INTERNATIONAL TRADE

Kudos Blends has been supplying technically driven, patented raising agents across the globe since 1999.

Based in the UK, our chemists and bakers work together in the purpose built laboratory and test bakery to develop solutions that help our customers meet consumer demand. Our reactive supply chain team, trusted haulier and freight forwarders and distribution network ensure that our customers get exceptional customer service, wherever they are in the world.



OUR MANUFACTURING FACILITY

We take great pride in our AA grade UK manufacturing site, certified by the British Retail Consortium (BRC) standard of food safety. With visibility, traceability and process control from raw material sourcing through to shipment, we can guarantee the high quality of our products.

OUR PRODUCTS

As experts in leavening agent technology we have created unique patented products that are designed to solve the increasingly complex problems that bakers are encountering. We never stand still and are continually researching and developing new breakthrough products that will help our customers stay at the forefront of the industry.

PELL™ Baking Powders

Achieving the highest quality baked goods is a piece of cake when you use our specialist **PELL™** baking powders. With an extensive range of products, our blends continue to improve the volume, quality and consistency of baked goods worldwide. With baking specialists and chemists to support our customers, we can also offer bespoke blends designed specifically for your application.

PELL™ K Low Sodium Baking Powders

Formulated to help bakers reduce sodium whilst maintaining end product quality, our **PELL™ K** complete leavening blends are used in some of the world's best known bakery brands. Containing potassium bicarbonate, these products help in bringing the essential minerals, sodium and potassium, into balance.

KUDOS™ Potassium Bicarbonate

For an effective and easy way to reduce sodium, our patented **KUDOS™ Potassium Bicarbonate** can be a direct replacement for sodium bicarbonate when used as a single ingredient. With a specific particle size developed for the baking industry, our products are suitable for all applications including pre-mixes and blends.

KUDOS™ SALP Replacer Range

As an aluminium free alternative to sodium aluminium phosphate (SALP), **KUDOS™ SALP Replacer** allows bakers to achieve bright, soft and uniform end products without adding unwanted aluminium.



the
chemistry
behind
baking

TEST BAKERY AND LABORATORY

All of our products are backed by unrivalled technical support; expertise that is refined in our purpose built laboratory and test bakery. From ingredient rationalisation and recipe reformulation, to process alteration and improvement, our team of chemists and bakery experts are on hand to assist you.

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